



**Shanell Nix, M.A.**  
**Independent Financial Representative**  
**Primerica, Firestone & Associates**

Shanell L. Winfield-Nix is passionate about two things: her family and education. As a New Orleans native, she felt that it was important to be closer to family. So, in May of 2013, she and her husband Christopher, her son Brandon, and her 2 miniature Schnauzers, Gretchen and J.J. moved from Austin, Texas to Pensacola, Florida. They chose Pensacola because of the awesome business potential of the region, and, of course, the beautiful beaches.

Helping students reach their educational & career goals is her passion, and it is what Shanell does best. In her role as a college educator/advisor, she provided her students with the strategies, action plans and leadership skills necessary to enhance their educational lives. Her own educational background includes a BA in Psychology from Southern University at New Orleans, and an MA in Performance & Training Technology from the University of Northern Iowa. She began a doctoral program at Southern Illinois University, where she taught classes in Health Education, Technology and Consumer Health. Some of her career highlights include: Frederick Douglass Teaching Scholar at Slippery Rock University, PA, International presentations in Montreal, Canada and St. Petersburg, Russia, and an Advanced Internship at Walt Disney World.

As a Financial Educator and Independent Representative at Primerica, Firestone & Associates, Shanell helps educate families about how to get out of debt, and save money for their children's college education and retirement, with an understanding that there is no single approach to financial education for everyone. She takes the same enthusiasm for education to kitchen tables, classrooms, churches and the workplace, teaching fundamental financial principles that aren't taught in school, while giving families an opportunity to change their financial lives.

Shanell has a contagious enthusiasm and passionate belief in people that inspires them to become prouder, stronger, and more valuable to their communities. She is currently a board member for Junior Achievement of Pensacola, and Ambassador Coordinator for the Gulf Coast African American Chamber of Commerce. She is also a member of Delta Sigma Theta Sorority, Inc.